

HITEN JETHA

INTERACTION DESIGNER

hello@hitenjetha.com ✉

hitenjetha.com 📄

+44 7738625979 📞

ABOUT ME

With a design background, I've refined my skill set through a wide range of challenges, from e-marketing through to automotive industry. Since every project is different, I adapt my workflow and design process as needed, while maintaining an overall user-centric, Lean UX framework. I'm looking to join a UX team to further my development with experienced leaders while taking the opportunity to share my knowledge with the wider team.

PROFESSIONAL EXPERIENCE

SENIOR DIGITAL PRODUCT DESIGNER

NIIT Technologies - Jun 2019 - Present

Working on Projects in Hospitality, Financial services and Ecommerce industries, VR/AR and much more.

SENIOR UX / UI DESIGNER

PA Consulting - Jan 2019 - May 2019

In the financial industry at a global bank designing journeys for PSD2 requirements on open banking (web and mobile)

UX / UI DESIGNER

Goodlord - Sept 2018 - Jan 2019

Discovered new features for the product and took a mobile first approach

UX / UI DESIGNER

NIIT Technologies - Aug 2018 - Sept 2018

The project was in the insurance space, wireframing and rapid prototyping for an internal tool

UX DESIGNER

Consumer Intelligence - May 2018 - June 2018

The project included depth competitive analysis, wireframing and rapid prototyping using sketch and marvel.

UX / UI DESIGNER

Wintern Ltd - February 2018 - May 2018

Delivering wireframes and prototyping for a tool to improve their internal processes and to further the companies goal to achieve user conversions

UX DESIGNER

Corporate Training Academy - September 2017 - February 2018

The project included depth interviews, user persona, competitive analysis and affinity mapping also contributing to the website design with the development team.

UX DESIGNER

JATO Dynamics - September 2015 - August 2017

Identified opportunities from research that balanced the needs of users with need of the client, created interactive medium fidelity wireframes and prototypes, and was responsible for the visual design of the final product mock-ups for the client.

UX DIGITAL DESIGNER

KABBEE Exchange Limited - October 2014 - July 2015

Identified opportunities from research that balanced the needs of users with need of the client, created interactive medium fidelity wireframes and prototypes, and was responsible for the visual design of the final product mock-ups for the client.

DIGITAL DESIGNER

Transputec Ltd - August 2013 - October 2014

Coordinated and led complete end to end production of various digital IT initiatives including: web development, website redesign, mobile, e-marketing and video production.

WEBMASTER

Transputec Ltd - August 2012 - August 2013

Freelance - July 2010 - August 2012

EDUCATIONAL EXPERIENCE

CITY UNIVERSITY

2006 - 2009 - Civil Engineering with Architecture

RICHMOND UPON THAMES COLLEGE

2002 - 2006 - Mathematics, Physics, Psychology and Architecture